

Introducing:

Calgary Harley-Davidson/Buell Advantage Card

This great new card gives you **THE** Advantage, every day here at Calgary Harley-Davidson. Being a member of the Advantage Program offers benefits based on qualified purchases in Parts, MotorClothes, and Service Departments, as well as special Calgary H-D events and promotions.

Your Advantage membership is made up of two accounts. Account #1, 5% of every dollar on qualified purchases at Calgary Harley-Davidson is set aside in a savings account. This savings account can be built to a maximum of \$500.00 to be used towards your next motorcycle purchase at Calgary Harley-Davidson. Account #2, is your Advantage rewards account. This account tracks your spending activities with us. Every time your rewards account goes above the \$250.00 dollar threshold on qualified purchases, you will receive an Advantage rewards cheque for 10% of your rewards account balance. For example: your three purchases over a month come to a total of \$427.10, Calgary Harley-Davidson will send you an Advantage rewards cheque for \$42.71. The more you spend with us, the bigger the Advantage rewards cheque coming to you. There is no cap!

Present your Calgary Harley-Davidson Advantage card or your key tag to our team members when making every purchase with us and booking your motorcycle in at our Service Department.

Qualified purchases include MotorClothes goods, parts and accessories, and labour. Not included are products from the Business Office, warranty parts and labour, gift cards, your Advantage rewards cheques, GST, and motorcycle purchases.

Your Calgary Harley-Davidson Advantage key tag just might reunite you with your keys should you misplace them. On the back of the key tag, you will find the "If found please return to" message.

Your Calgary Harley-Davidson Advantage membership benefits are in full effect at Yukon Harley- Davidson in Whitehorse.

To check on your membership accounts balance, go to www.calgaryharley.com and follow the link under "The C H-D Advantage" tab. Points are calculated once a month after the end of the month. Any questions? Contact us at calgaryharley@calgaryharley.com or (403) 250-3141.